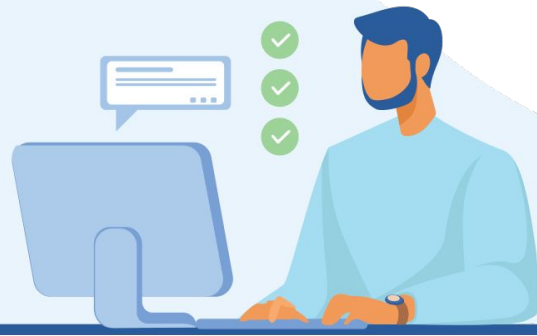


At Nurture Boss, texting is our business. We take the necessary steps that allow our customers to ensure their text message marketing campaigns comply with U.S. law and U.S. regulations. This includes the Telephone Consumer Protection Act (“TCPA”)



What is TCPA?

TCPA can be boiled down to the following sentence:

“Consumers have the right not to receive unsolicited marketing communications via SMS, and companies should not send consumers automated SMS marketing text messages unless they have obtained a consumer’s prior express written consent.”

How Does Nurture Boss Help Our Customers with TCPA Compliance?

- ✓ Nurture Boss has adjustable settings that each property can customize to specify how involved we should be in the TCPA compliance process.
- ✓ Nurture Boss can request and store opt-in information from your prospects through “Text Us” widgets and “Contact Us” forms on property websites containing the required language for “express written consent”.
- ✓ Nurture Boss can update Guest Cards within your Property Management Software (Yardi, RealPage, etc) to store opt-in information. See example on the right.
- ✓ Nurture Boss can require “double opt-in” prior to prospects receiving marketing texts. This means a prospect must reply to a text confirming they intend to receive marketing text messages from your property.

**Text Escape At Arrowhead to
(833) 580-1495**

Or fill out the form below to get started!

First Name *

Last Name *

Email Address *

Phone Number *

[Contact Us](#)

You agree to Escape At Arrowhead's Terms of Use & Privacy Policy and to be contacted by us or third parties.
By registering, you give us your express written consent to deliver automated text messages to you at the phone number provided. Consent is not a condition of purchase. Your registration acts as your binding electronic signature.

EXAMPLE:

Escape at Arrowhead specials and news. Up to 4 messages/month. Msg & Data rates may apply. Text STOP to cancel. REPLY "OKAY" TO CONFIRM.



Got More Questions? Contact Us!

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